



The International BRICS
Global Business & Innovation
Conference



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
SAINT PETERSBURG



St. Petersburg School of Economics and Management kindly invites you to

THE INTERNATIONAL BRICS GLOBAL BUSINESS & INNOVATION CONFERENCE

September 14–15, 2017, St. Petersburg, Russia

Topics of interest include: global challenges for innovation in management and business; quantitative methods in management, economy and finance; national and regional innovation systems in BRICS and recently emerging economies; university-industry links and innovation in BRICS countries; entrepreneurship and its development in BRICS, emerging markets and developed economies; innovation in services, knowledge intensive services and creative industries; modern technologies in logistics and services; open Innovation in both large and small firms: cases of BRICS; social innovation and innovation in social enterprises and other not-for-profit organizations; the impact of globalization on management research; digital, IT-enabled and financial innovation: shaping the future; cross cultural research - international issues in gender and management

CONFIRMED KEYNOTE SPEAKERS



Igor Filatotchev
(Cass Business School,
City University London)



Slavo Radosevic
(University College London)



Justin Yifu Lin
(Peking University)



Ravi Ramamurti
(Northeastern University D'Amore-
McKim School of Business)

IMPORTANT DATES

May 15, 2017

Deadline for extended abstracts submission

June 15, 2017

Early bird registration closes

June 1, 2017

Notification of paper acceptance
(with any requested changes)

July 1, 2017

Final paper due (with any changes)

July 15, 2017

Final Author registration date

CONTACTS

Venue: HSE St. Petersburg,
3, Kantemirovskaya ulitsa,
Saint-Petersburg, Russia

**Organizing
Committee:**
brics-ic@hse.ru

**Registration
and details at:**
mbi.spb.hse.ru

